

As normas gerenciais do século XXI

The Management Standards adventure for the 21th Century

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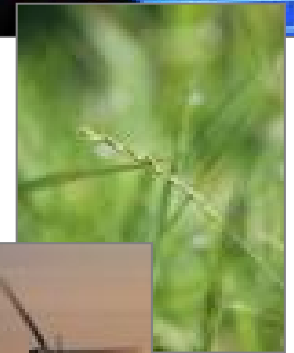
Presentation outline

- General trends and how ISO is responding to them
- ISO and the developing countries
- The future Management System Standards



Mega-trends in the World: A World in turmoil and new paradigms

- Volatile financial markets and economies in recession
- Sustainable development. Inter-related issues of climate change, energy, food and water
- UN Millenium Goals and developing countries
- Speed to market and new ways of getting information
- Growing World trade



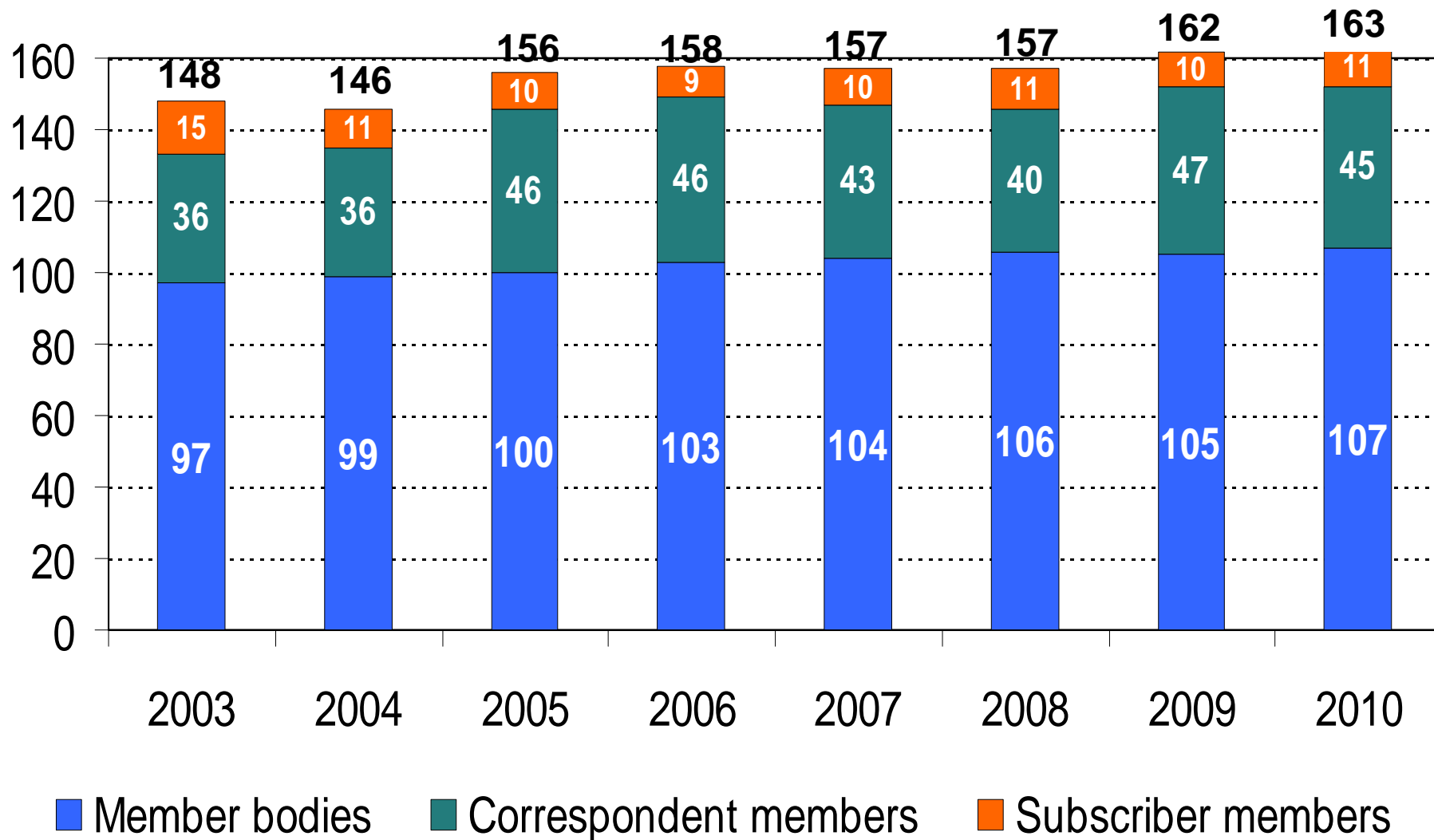
ISO in figures

International Organization for standardization

- Created in 1946.
- Head quarter in Geneva .
- 163 national members representing 97% of world population. 107 of them active.
- Collection of 18 834 ISO Standards.
- 1 038 new or revised standards produced in 2009

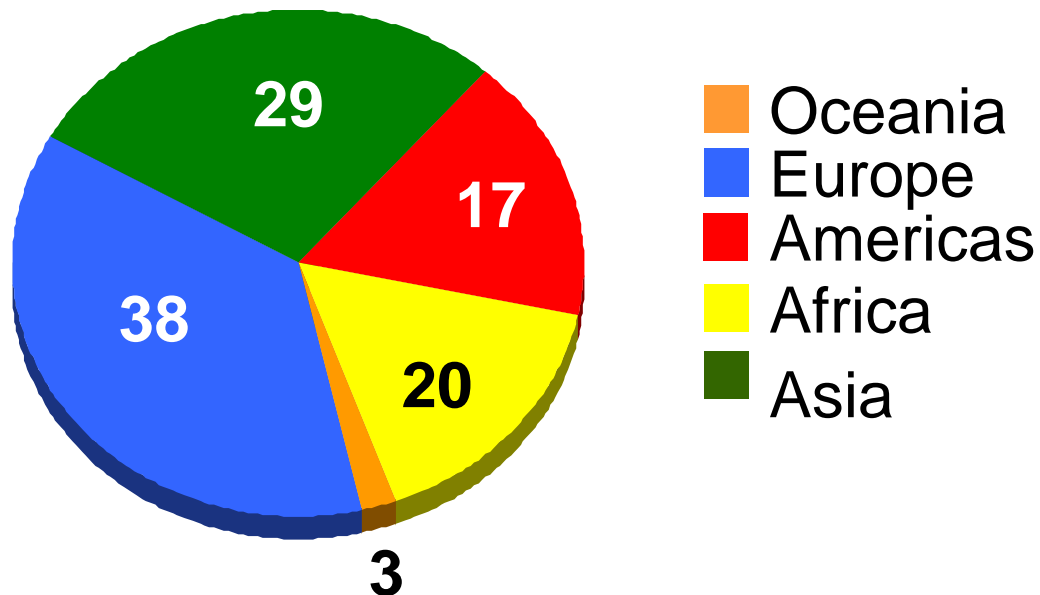


Evolution of the ISO membership



Distribution of ISO members per continent as of 21 July 2010

Member Body
distribution per continent

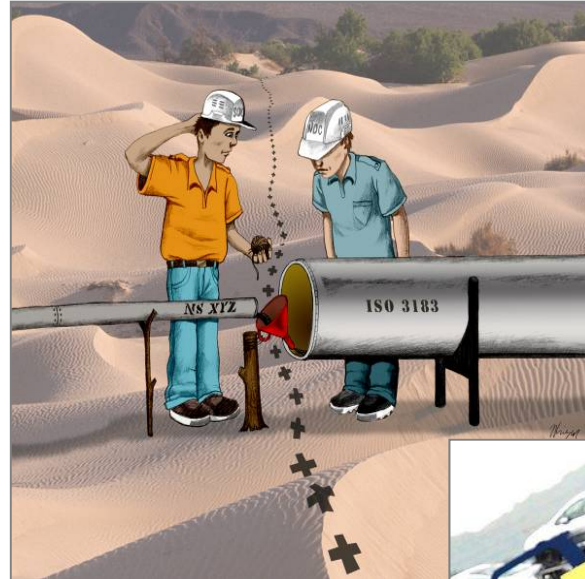


Total: 107 (95 in 2003)



Typical standards areas in ISO

- Oil and gas
- Industrial engineering
- Automobile
- Ships and marine technology
- Building and construction

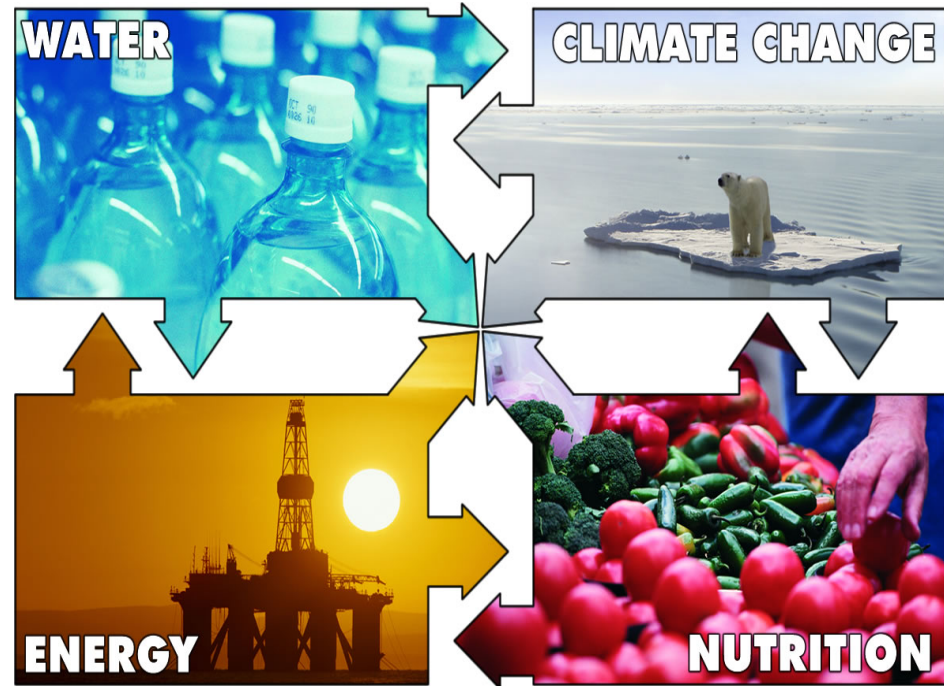




**Right now we are using natural resources as if we had 3 planets
- Common challenges requires common definitions and methods**

Emerging areas for standardization

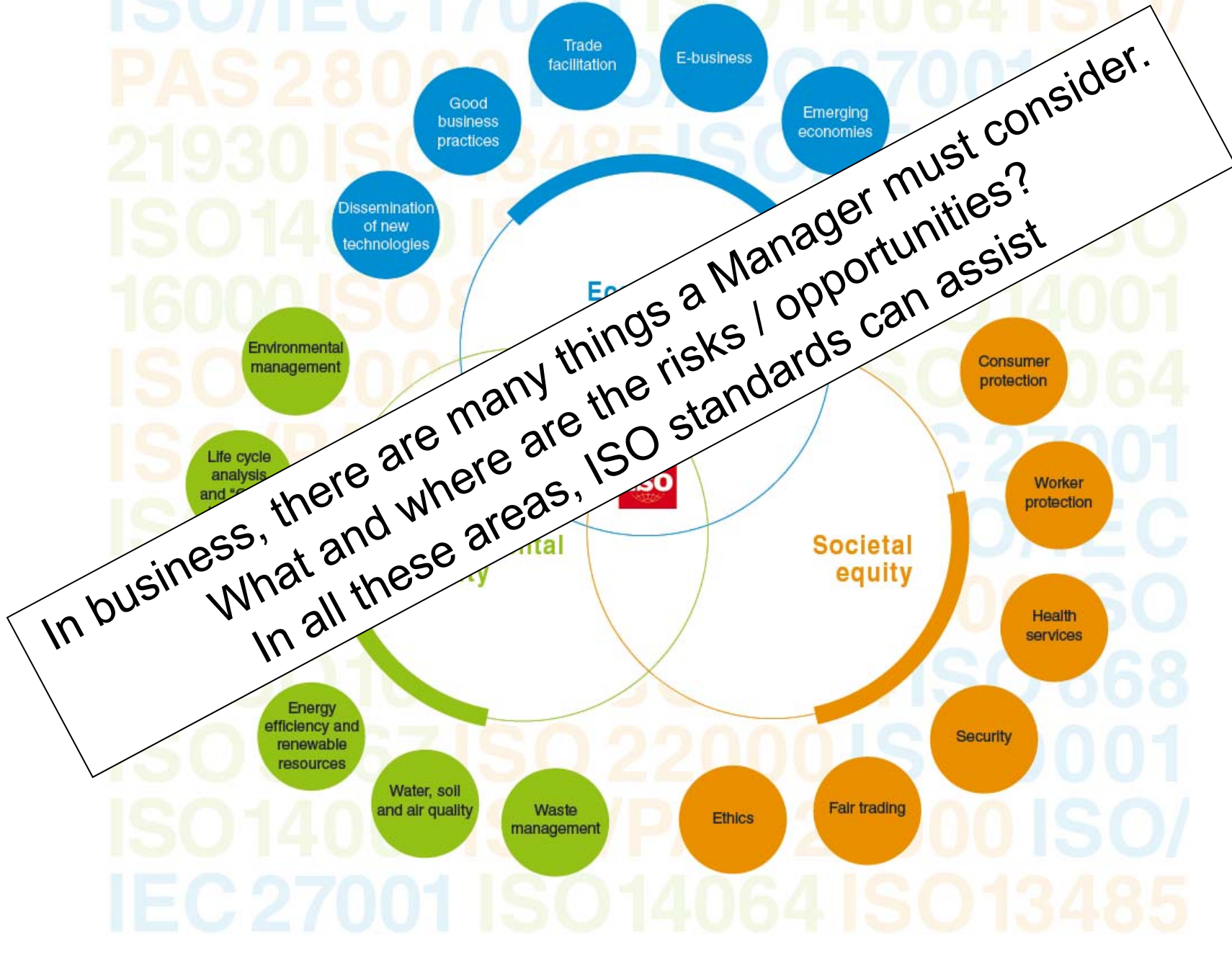
- Sustainability
- Energy and Climate change
- Services
- Health and safety
- **Future development**
 - Finance
 - Biotechnology



Examples of new technical project committees established since 2005 in ISO

- Information and societal security
- Response to climate change
- Energy efficiency and renewable resources
- Sustainable building design and operation
- Nanotechnologies
- Food safety management
- Health informatics
- Sustainability in Event Management
- Social responsibility





In business, there are many things a Manager must consider.
What and where are the risks / opportunities?
In all these areas, ISO standards can assist



This year alone, an additional 55 to 90 million human beings will have fallen below the poverty line in the world.

Management System Standards - a plethora

OHSAS 18001

ISO 14001

ISO 28001

ISO 9001

ISO 27001

ISO/CD 39001

ISO/CD 22301

ISO 20000

ISO 31000

ISO 22000

ISO/CD 50001



Trends in Management System Standardization

- More and more new management system standards.
- Growing demand for sector specific standards
- Need for integration of different standards
- Less certification?
- Sustainability



What is ISO doing for the future Management System Standards?

ISO is now standardizing its own standards!!

- Joint vision - all ISO management system standards **will be aligned** and will seek to enhance further the current levels of compatibility between any existing management system standards



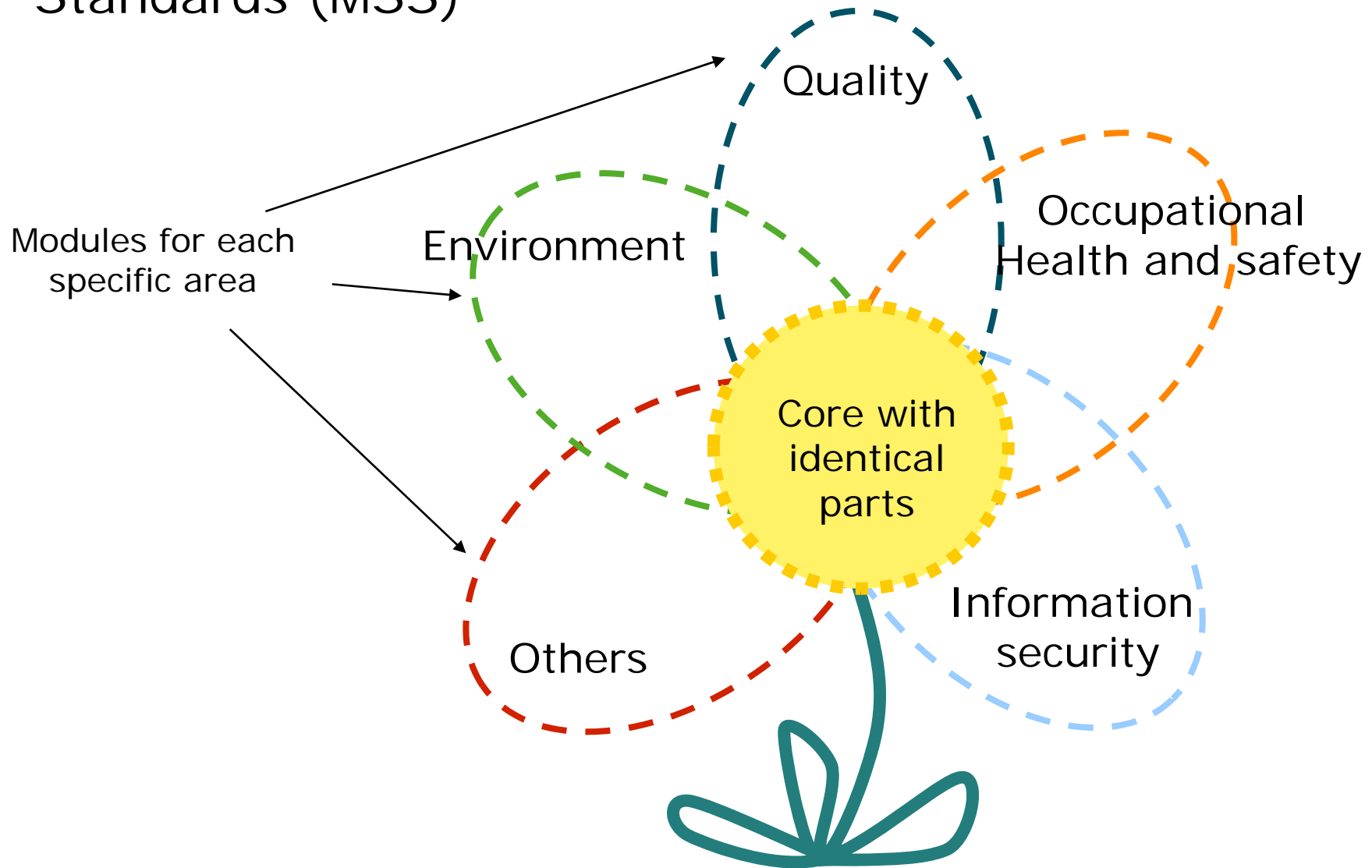
Joint Vision – Next Generation Management System Standards

Will have identical:

- Clause titles and sequence.
- Sub clauses.
- Identical text, where possible.
- Common Definitions on key terms.



A future model for ISO Management System Standards (MSS)





Next steps for joint vision?

- To be finalized by February 2011, for approval by ISO members.
- After approval – all new and revised management system standards will follow this and be aligned.



A true role model for the next generation of global standards



A true role model for the next generation of global standards

- ISO 26000 on Social Responsibility

- **The content** - Emerging and globally relevant subject with a big market demand
- **The process** – A multi-stakeholder process with full transparency through out the work
- **The global outreach** - Biggest Working group in ISO ever, with a majority of developing countries participating in all major parts of the development.



Thank you for your attention!



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Obrigada!

Thank you!

Tack så mycket!

